

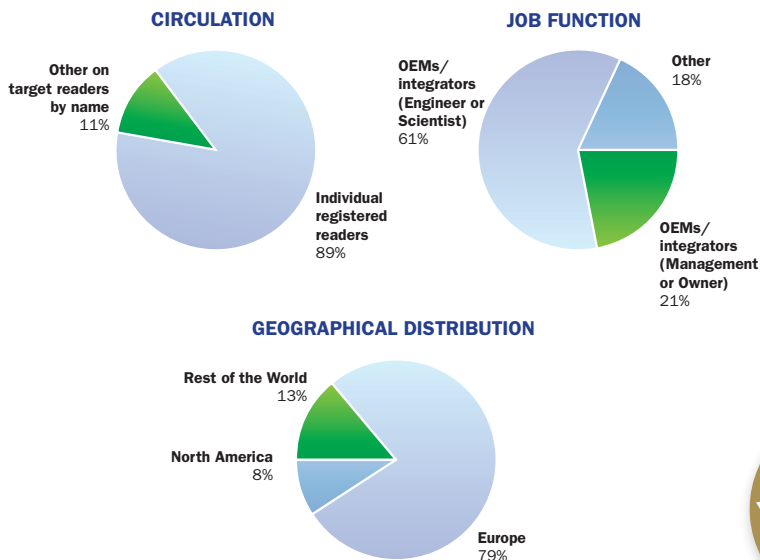
IMAGING

& machine vision europe

MEDIA INFO
2018

Welcome to the 2018 media information for *Imaging and Machine Vision Europe*. The title is continuing to go from strength to strength, providing unrivalled coverage of the European vision market, and is the perfect marketing platform for vision technology companies seeking to reach OEMs and integrators throughout Europe. Whether your preference is for display or online advertising, email or content marketing, or lead generation, *Imaging and Machine Vision Europe* can help you achieve your marketing goals.

CIRCULATION AND READER DEMOGRAPHICS



EDITORIAL & ADVERTISING CALENDAR 2018

ISSUE DATE	FEATURES & DEADLINES
December January Deadline: 27 November	Feature: Life sciences Feature: Bio-inspired imaging Feature: Hyperspectral Product focus: Lenses Show preview: Photonics West
February March Deadline: 5 February	Feature: Traffic and transport Feature: Quantum imaging Feature: Food Product focus: Image sensors Show preview: Intertraffic
April May Deadline: 12 March	Feature: Security Feature: Embedded vision Feature: Aerospace Product focus: Complete vision systems Show preview: SPIE Defence, Control, Vision Boston
June July Deadline: 28 May	Feature: Robot Feature: Sport Feature: Retail Product focus: Lighting Show preview: Automatica
August September Deadline: 16 July	Feature: Infrared imaging Feature: Medical Feature: Software Product focus: Frame grabbers Show preview: Photonex
October November Deadline: 15 October	Feature: 3D imaging Feature: Smart factories Feature: Automotive Product focus: Cabling Show preview: Vision Stuttgart

VISION YEARBOOK 2018/19

An annual publication, designed to provide an essential year-round reference point for the vision industry, featuring in-depth analysis, market forecasts and a comprehensive supplier directory.



BONUS DISTRIBUTION

Dec/Jan: Photonics West, A3 Business Conference, W3+
Feb/March: Image Sensors Europe, Intertraffic, Medisens
Apr/May: SPIE DSS, Control, The Vision Show, IS Auto, MACH, DSE-SOFEX, Optatec, UKIVA MVC, Enova Toulouse, EMVA conference
June/July: IFSEC, Automatica, Mathematics in Imaging
Aug/Sept: MOTEK, Photonex, PPMA Total show, Enova Paris, EMVA Machine Vision Forum
Oct/Nov: VISION, SPS IPC Drives

2018 PLANNED WEBCASTS

We will have at least three webcasts in 2018 but topics are still to be decided. Please contact us if you have an area you wish to focus on!

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IN PRINT REACHING MORE THAN 10,000 READERS VIA PRINT AND DIGITAL DISTRIBUTION



- Established title with long-standing loyal readership
- Available as digital edition worldwide
- Independently-written features by experienced editorial team

	1x	3x	6x
Full Page	£3750	£3375	£3000
Half Page	£2350	£2115	£1880
Third Page	£1990	£1805	£1595
Quarter Page	£1325	£1200	£1060
Suppliers directory	£600 per year		

Other sizes available on request

Special (cover) positions: +25 per cent Solus Positions: +10%

ONLINE MORE THAN 6,000 UNIQUE VISITORS EVERY MONTH



- Increasingly popular website with regularly updated content
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Suppliers directory	£600 per year*

*Includes Enhanced Listing in Vision Yearbook

For information on sizes and placement visit www.imveurope.com/onlineadvertising

EMAIL MORE THAN 10,000 OPT-IN RECIPIENTS



- Two regular email newsletters, with more than 10,000 opt-in email recipients
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- IMVE Productline – a low-cost, email newsletter featuring product promotions

IMVE Newslines

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Product name, image (120 x 120) plus up to 40 words (max 10 products per issue) **£325**

LEAD GENERATION/BRANDING OPPORTUNITIES

Technology White Papers

- Promote your technology, in your own words, to our online readership
- Generate named leads
- Cross-promoted online, in print and via email

Technology White Paper £795

Webcasts

- Editorially-led, multi-presenter technology webcasts
- Generate named leads
- Exclusive sponsorship available

Webcast shared sponsorship £2,500
Sole sponsorship £10,000

Content marketing

- Content creation – use our editorial expertise to create marketing collateral for your own use, or place it with us

Content creation £POA

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