

## FEATURED CASE STUDY

A featured case study is designed to place your real-world story alongside our existing editorial – this means that you should think hard about your submission.

Considerations to make your case study a success:

- **Is my case study in context with the associated article? Ask the editor – we can help.**
- **Is 750 words enough? If you've got a great story then make sure you let us know if you're struggling to fit it in. We could help edit, or we could increase the space. The point of this product is that between you and *Imaging and Machine Vision Europe*, we give the reader a better experience – if the story is great, let's tell it!**
- **Talk to us throughout. If you have more than one idea as to potential, relevant case studies, then let us know – we could advise on which to pick.**

## SPECIFICATIONS

- Comprising approximately 750 words and hi-res images where applicable
- A lead image in 3:2 ratio, 72dpi, RGB
- 10- to 15-word headline
- Summary



**Deadline date**  
Discussions with the editor must start at least six weeks prior to the targeted issue – for example, the middle of September for the November issue. There is an advert deadline which you can find on the page 7 of these specs

**Send copy to**  
production@europascience.com

**Production team**  
Zoe Andrews or David Houghton  
+44 (0)1223 221035  
production@europascience.com

**Advertising sales manager**  
Eleanor Waters  
Tel: +44 (0)1223 221041  
eleanor.waters@europascience.com

**Editor**  
Greg Blackman  
Tel: +44 (0)1223 221042  
greg.blackman@europascience.com

**Head of business development**  
Jon Hunt  
Tel: +44 (0)1223 221049  
jon.hunt@europascience.com

**EUROPA SCIENCE**  
Europa Science Ltd.  
4 Signet Court, Cambridge CB5 8LA, UK.