

WHITE PAPERS

White papers have become a hugely important part of the marketer's armoury. A well-written and interesting white paper transforms you very quickly from merely 'involved' in a technology, to 'expert'.

- **Featured on our White Paper page**
- **Promoted via email campaign**
- **Highlighted via house advert in magazine**
- **Option to include data capture form to collect leads**

SPECIFICATIONS

- Pdf of the whitepaper (max 10mb)
- A brief summary (max 30 words)
- A description (optional)
- A lead image in 3:2 ratio, 72dpi, RGB



Deadline date
A complete list of deadline dates can be found on page 11 of these specifications. Please make a note of these when planning your submissions.

Send copy to
production@europascience.com

Production team
Zoe Andrews or David Houghton
+44 (0)1223 221035
production@europascience.com

Advertising sales manager
Eleanor Waters
Tel: +44 (0)1223 221041
eleanor.waters@europascience.com

Editor
Greg Blackman
Tel: +44 (0)1223 221042
greg.blackman@europascience.com

Head of business development
Jon Hunt
Tel: +44 (0)1223 221049
jon.hunt@europascience.com

EUROPA SCIENCE
Europa Science Ltd,
4 Signet Court, Cambridge CB5 8LA, UK.