Reach Suppliers, Integrators and OEMs
Imaging & Machine Vision Europe is Europe’s only dedicated magazine serving integrators, OEMs, suppliers and high-end users of machine vision, intelligent traffic, scientific imaging and vision-based security systems.

With our opt-in, GDPR-compliant registered readers as our core audience, marketers can be sure of reaching individuals engaged in planning, specifying, deploying and maintaining intelligent vision systems across a range of sectors.

WHO WE ARE

11,000*
Average monthly audience

* Calculated by opt-in email audience (delivered)
+ unique magazine recipients
+ 85% of web traffic per month.

www.imveurope.com
SEE THE FUTURE TODAY WITH IMAGING AND MACHINE VISION EUROPE

Average geographic breakdown of registered readers and website visitors

- **Europe**: 57%
- **North America**: 21%
- **Rest of the world**: 22%

**23k**
Average Monthly Page Views

**11k**
Average Monthly Visitors

**86h+**
Average Monthly Engaged Minutes

*monthly engaged minutes calculated from GA4

www.imveurope.com
DO YOU WANT TO REACH THESE PEOPLE...

6,500+ Email subscribers
3,500+ Social followers

www.imveurope.com

In these sectors:
System integrators
Vision integrators
OEMs
Machine builders
End users
Academia
TECHNOLOGIES COVERED

- 3D vision
- Image sensors
- Hyperspectral imaging
- Embedded
- Image processing
- Colour imaging
- Software
- Illumination
- Area and line scan
- GigE Vision
- Polarisation imaging
- Optics
FOR SUPPLIERS, INTEGRATORS AND OEMS USING MACHINE VISION

FEATURE TOPICS

- Autonomous vehicles and Lidar
- Logistics & 3D vision
- Imaging processing software
- Imaging for VR
- Robotics
- Hardware for AI
- Environmental monitoring
- E-mobility manufacturing (batteries, fuel cells)
- Automotive
- Agriculture
- Aerospace
- AI applications
- Pharmaceutical
- Food & beverage
- Logistics and 3D vision
- Imaging for smartphones
- Semiconductor
- Recycling

www.imveurope.com
Imaging and Machine Vision Europe unlocks a spectrum of possibilities if you are seeking to amplify your presence in the market, elevate your brand’s prominence and deliver essential messages seamlessly to our engaged and expert audience.

Display Advertising (In Print/Online/Via Email)

Sponsorship (Webinars, Premium Channels)

Video Content

BUILD YOUR BRAND

www.imveurope.com
THOUGHT LEADERSHIP

Let us help you lead the conversation

Imaging and Machine Vision Europe provides a platform from which you can answer the biggest questions on the minds of your target audience. Be recognised as a thought leader by covering trends and topics that influence your industry. When written in collaboration with our expert team of journalists, our thought leadership products will not only communicate your message, but ensure that it resonates with our informed and engaged audience.

www.imveurope.com
Reach top decision makers

With Imaging and Machine Vision Europe by your side, you’re not just generating leads; you’re crafting success stories. Our unparalleled market insight gives us the power to ignite genuine interest in your products and services. Imagine a team that knows your industry’s pulse, that anticipates trends before they even emerge – that’s us! Using proven methods, we transform that interest into a goldmine of qualified leads – the kind that can’t wait to become your customers.

www.imveurope.com
Let's embark on this exciting journey together! For a deeper understanding of our marketing channels and product-specific opportunities, contact our experienced sales team to arrange a consultation. We look forward to understanding your unique marketing requirements and crafting a campaign that not only meets, but exceeds your expectations. Let’s start your success story today.

sales@europascience.com

01223 221030