

IMAGING **& MACHINE VISION** EUROPE

MEDIA KIT 2024

Reach
Suppliers,
Integrators
and OEMs

1



WHO WE ARE

Imaging & Machine Vision Europe is Europe's only dedicated magazine serving integrators, OEMs, suppliers and high-end users of machine vision, intelligent traffic, scientific imaging and vision-based security systems.

With our opt-in, GDPR-compliant registered readers as our core audience, marketers can be sure of reaching individuals engaged in planning, specifying, deploying and maintaining intelligent vision systems across a range of sectors.

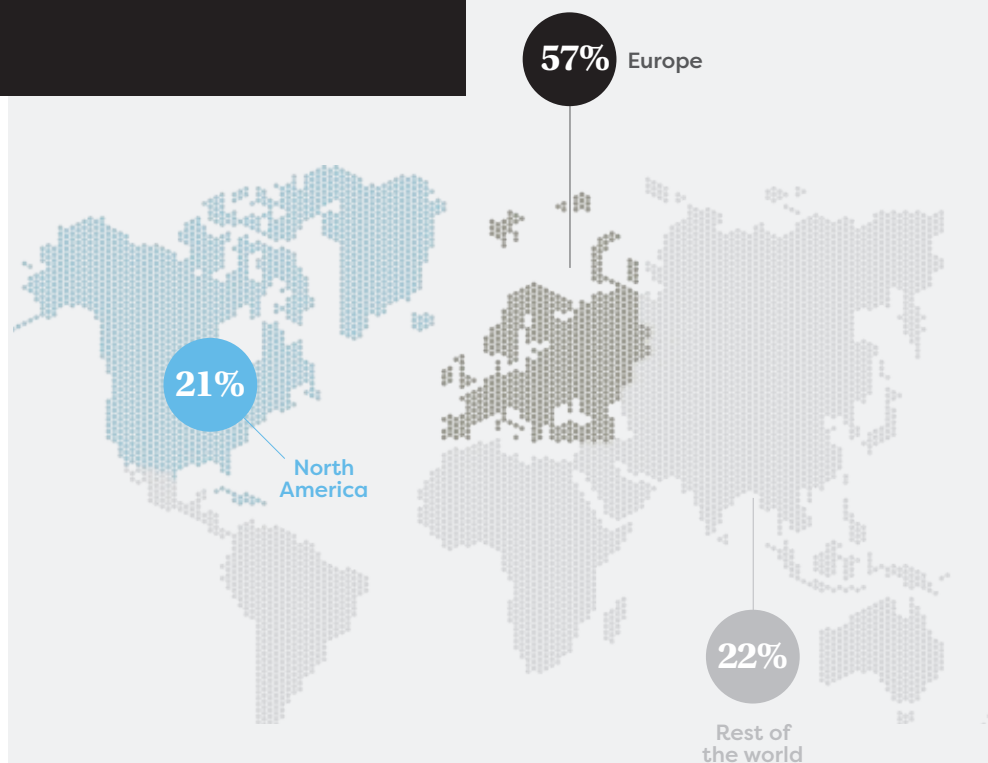
11,000*
Average monthly audience

* Calculated by opt-in email audience (delivered)
+ unique magazine recipients
+ 85% of web traffic per month.

MEDIA
KIT
2024

IMAGING
A MACHINE VISION EUROPE

SEE THE FUTURE TODAY WITH IMAGING AND MACHINE VISION EUROPE



Average geographic breakdown
of registered readers and website visitors



23k

Average Monthly Page Views

11k

Average Monthly Visitors

86h+

Average Monthly Engaged Minutes

* monthly engaged minutes calculated from GA4



DO YOU
WANT TO
REACH THESE
PEOPLE...



**Senior
Researcher**



**Vision
Engineer**



**Director of
Research &
Development**



**Product
Engineering
Specialist**



**Engineering
Director**



**Vision Project
Engineer**



**Chief
Technology
Project
Manager**

In these sectors:

System integrators

Vision integrators

OEMs

Machine builders

End users

Academia

6,500+
Email subscribers

3,500+
Social followers

MEDIA
KIT
2024

IMAGING
A MACHINE VISION EUROPE

TECHNOLOGIES COVERED



3D vision

Image sensors

Hyperspectral imaging

Embedded

Image processing

Colour imaging

Software

Illumination

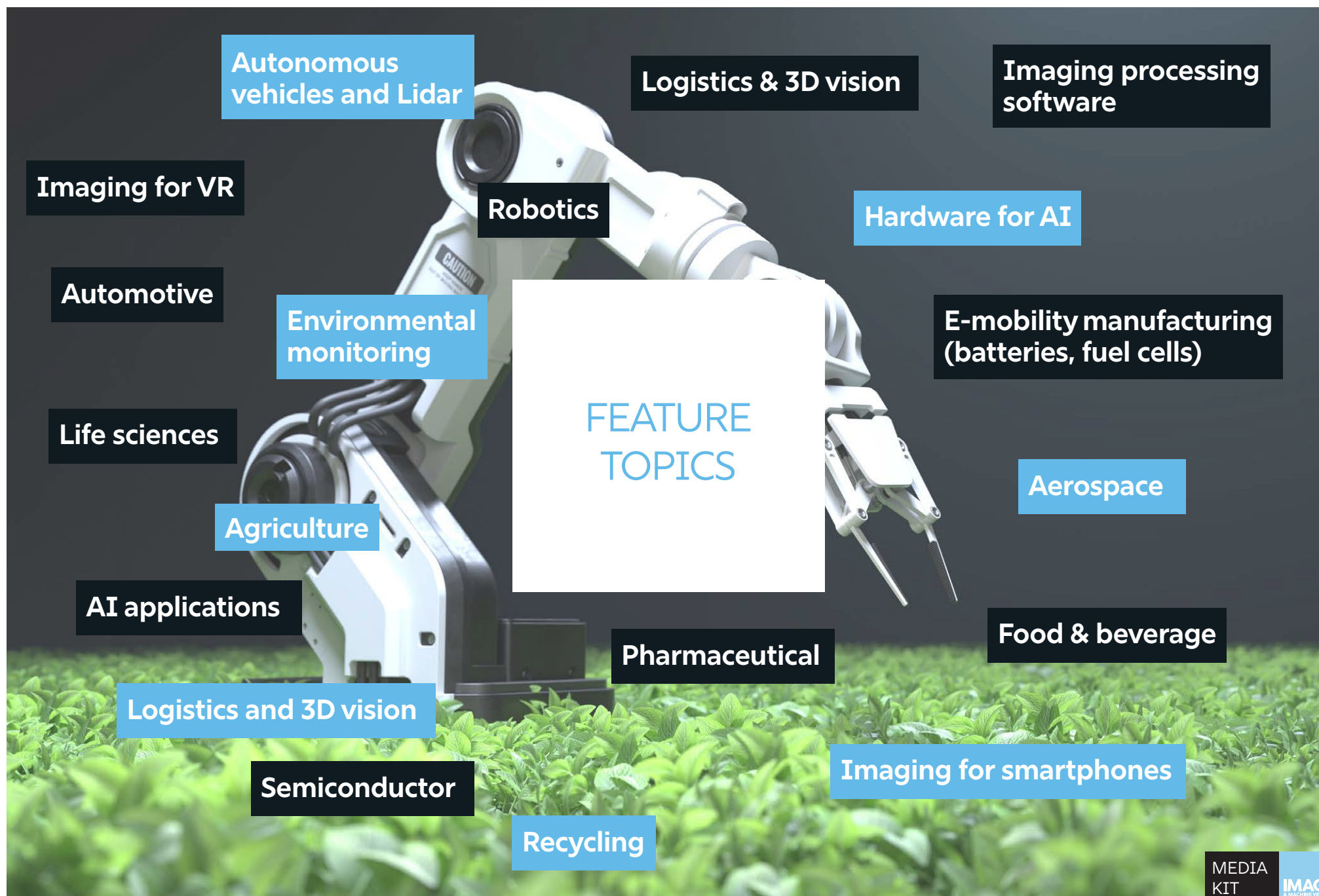
Area and line scan

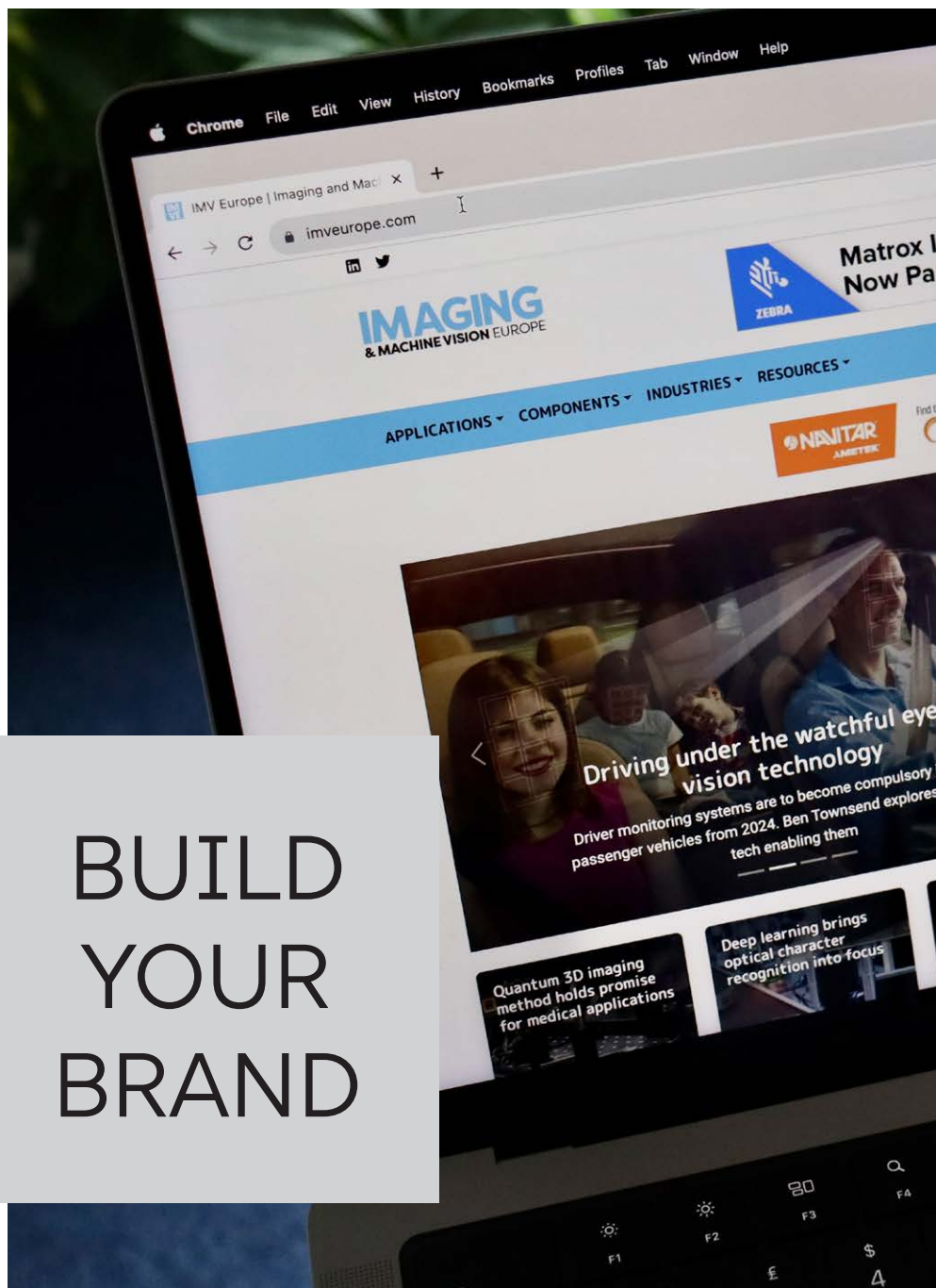
GigE Vision

Polarisation imaging

Optics

5





BUILD
YOUR
BRAND

Imaging and Machine Vision Europe unlocks a spectrum of possibilities if you are seeking to amplify your presence in the market, elevate your brand's prominence and deliver essential messages seamlessly to our engaged and expert audience.



Sponsorship
(Webinars, Premium Channels)



Display Advertising
(In Print/Online/
Via Email)



Video Content

MEDIA
KIT
2024

IMAGING
& MACHINE VISION EUROPE

THOUGHT LEADERSHIP

Let us help you lead
the conversation

Imaging and Machine Vision Europe provides a platform from which you can answer the biggest questions on the minds of your target audience. Be recognised as a thought leader by covering trends and topics that influence your industry. When written in collaboration with our expert team of journalists, our thought leadership products will not only communicate your message, but ensure that it resonates with our informed and engaged audience.



White Papers



Opinion Articles



Industry Analysis



Expert Interviews



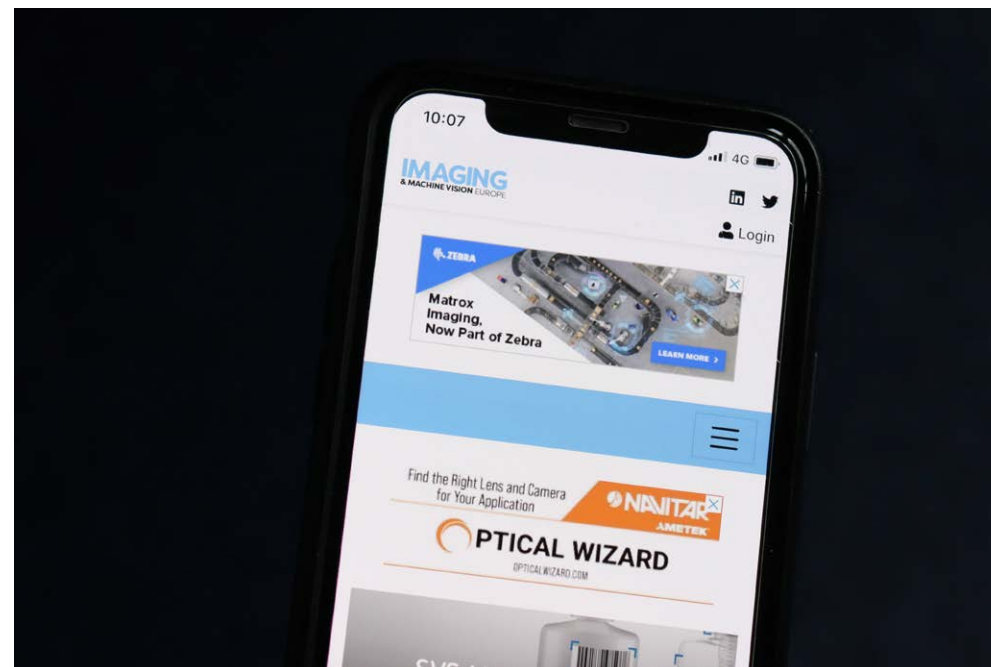
MEDIA
KIT
2024

IMAGING
& MACHINE VISION EUROPE

LEAD GENERATION

Reach top decision makers

With **Imaging and Machine Vision Europe** by your side, you're not just generating leads; you're crafting success stories. Our unparalleled market insight gives us the power to ignite genuine interest in your products and services. Imagine a team that knows your industry's pulse, that anticipates trends before they even emerge – that's us! Using proven methods, we transform that interest into a goldmine of qualified leads – the kind that can't wait to become your customers.



White Papers



Webinars



READY
TO
BEGIN?

www.imveurope.com

Let's embark on this exciting journey together! For a deeper understanding of our marketing channels and product-specific opportunities, contact our experienced sales team to arrange a consultation. We look forward to understanding your unique marketing requirements and crafting a campaign that not only meets, but exceeds your expectations. Let's start your success story today.



sales@europascience.com



01223 221030

MEDIA
KIT
2024

IMAGING
A MACHINE VISION EUROPE