

# imaging

## and machine vision

EUROPE

## Rate card for print

	1x	3x	6x
Full Page	3750	3300	3000
Half Page	2350	2100	1880
Third Page	1990	1720	1595
Quarter Page	1325	1190	1060

All prices in pounds sterling. All prices exclusive of VAT, where applicable.

**Suppliers' Directory:** Text listing in 6x issues of magazine, plus editable web listing online for 12 months: £500, plus £100 per category for extra categories

Other sizes available on request

**Special (cover) positions:** +25 per cent

**Standard agency discount for recognised ad agencies:** 10 per cent

**Rates effective:** January 2010

All advertising carried subject to Europa Science Ltd Terms and Conditions

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## Rate card for web/email advertising

www.imveurope.com



**Top Banner**  
£1,000 per month

**Leaderboard**  
£1,200 per month

**Right Button Banner**  
£500 per month

**Box Ad**  
£750 per month

**Right Skyscraper**  
£750

## IMVENewsline



**Right hand banner**  
£1,000

**Newsline banner**  
£1,000

### Animated gifs policy

Please note, we discourage the use of animated gifs on all email newsletters, as some email clients (including Microsoft Outlook 2007) will only display the first frame of any animation. If you supply an animated gif for use in an email newsletter, you do so on this understanding.

### Digital file requirements

All images must be jpg or gif format.  
File size may not exceed 20K  
Supply URL to use for link to banner.