

imaging

and machine vision

EUROPE

Rate card for print

	1x	3x	6x
Full Page	3750	3375	3000
Half Page	2350	2115	1880
Third Page	1990	1805	1595
Quarter Page	1325	1200	1060

All prices in pounds sterling. All prices exclusive of VAT, where applicable.

Suppliers' Directory: Text listing in 6x issues of magazine, plus editable web listing online for 12 months: £295, plus £100 per category for extra categories

Other sizes available on request

Special (cover) positions: +25 per cent

Standard agency discount for recognised ad agencies: 10 per cent

Rates effective: January 2011

All advertising carried subject to Europa Science Ltd Terms and Conditions

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Rate card for web/email advertising

www.imveurope.com



Leaderboard
£850 per month

Top Banner
£750 per month

Right Button Banner
£400 per month

Box Ad
£600 per month

Right Skyscraper
£500

IMVENewsline



Right hand banner
£500

Newsline banner
£500

Animated gifs policy

Please note, we discourage the use of animated gifs on all email newsletters, as some email clients (including Microsoft Outlook 2007) will only display the first frame of any animation. If you supply an animated gif for use in an email newsletter, you do so on this understanding.

Digital file requirements

All images must be jpg or gif format.
File size may not exceed 20K
Supply URL to use for link to banner.